



We believe in the **POWER** of **INTERNAL COMMUNICATIONS** to change organizations.

The purpose of internal communication is to inform and engage employees; reinforce strategy and culture; build pride in the business and to deliver measurable value to the organization.

Employees perform best when they understand...



How they fit it in

Celebrate employees and build a sense of community and performance culture by making sure they understand what is in it for them.



What is happening

Engage employees with company stories of successes and challenges and coworker milestones and celebrations. Keeping employees informed provides a line-of sight across the organization.



What is being measured

Share strategy, goals and performance trends to inspire them to action and create accountability.



What to focus on

Provide continuing insight into what is important and why by highlighting important topics and initiatives.

Common communication challenges...

- Are employees looking at outdated memos and charts hidden on bulletin boards?
 - Have you buried employees in a mountain of emails they have marked “to read later”?
 - Are employees excited about the expensive network of passive digital displays?
 - Do you depend on managers to get the same message out to everyone which results in a game of telephone?
 - Is all your important information hidden in SharePoint?
- Not only are employees on a hunt for information, you have no idea whether the messages were received.**

Are you ready for an easy and cost effective solution to clear communication in a complex world?



PDP Compass

PDP Compass guides employees to the focused information they need— at their fingertips— to drive performance excellence. We combine our proven process and software to bring your strategic internal communications to life.

Get employees connected, empowered, and engaged in a whole new way



Share Stories

- Employee Promotions
- CEO Video Messages
- Upcoming Events
- Celebrate Successes
- Challenges



Make Employees Visible and Valuable

- Sortable Employee Directory
- Employee Profiles
- Teams and Roles
- Contributions



Highlight Performance

- KPIs
- Performance Trends
- Bonus Progress



Reinforce Vital Information

- Vision, Strategy and Core Values
- Quality Alerts
- Team Dashboards
- Safety, Wellness and HR messages

Content Types Include

- Automatic Feeds
 - Weather
 - Social media *Twitter, Facebook, Instagram, Slack*
 - Content Subscriptions *Safety, Motivational Quotes, News*
- Video Streams
 - *YouTube and Vimeo*
- Customizable Survey's with Real-time Feedback

Strategic communications makes good business sense

Diminish Workplace Gossip

- Inform people regularly and the rumor mill will never get started.

Enhance Engagement and Productivity

- Help coworkers connect to increase performance, teamwork and morale.

Retain and Attract Top Talent

- Create a workplace culture that employees value.

Measure your Internal Communications

- Track usage of all parts of the system to guide your communication efforts.



Are you ready to get smart about employee communication with PDP?

- SAAS month to month subscription
- No long term commitments - 30 days to cancel
- Access on any internet connected device
- Unlimited logins with no company email required
- Brand customizable
- Real time metrics with auto data collection
- On demand usage analytics
- Edit from any PC via WYSIWYG editor
- Automatic updates with new features added regularly
- Ongoing support to build your internal communication plan